



Knowledge Unlatched

A/Prof Lucy Montgomery
Director, Centre for Culture and
Technology, Curtin

Deputy Director, Knowledge Unlatched

Lucy Montgomery



China's Creative Industries

Copyright, Social Network Markets and the Business of Culture in a Digital Age



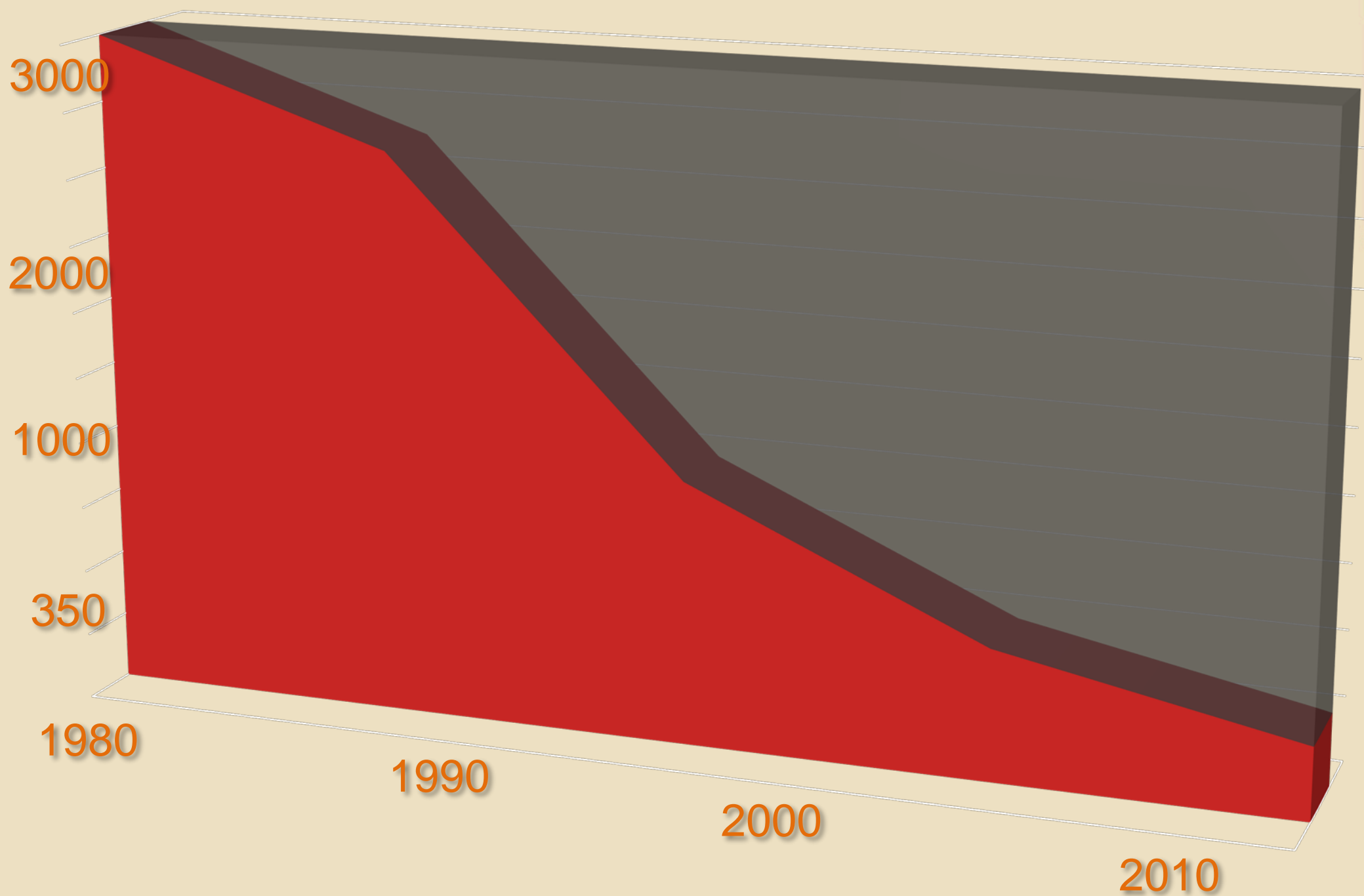
Hardback

£65 per copy

\$110 (Amazon)

Usually sells around 200 copies.

Print Runs for Academic Books



Why Are Books In trouble?

- A very small market (libraries)
- Library budgets under pressure
- **Journals** have become (much) more expensive
- The number of monograph **titles** has increased
- Print runs for each title have decreased
- Publishers must spread the costs of publishing each title over a smaller number of copies





Partners

CLOCKSS

HathiTrust

Jisc Collections

LYRASIS

Max Planck Society

New York Public Library

OAPEN

Portico

Key Supporters

Big Innovation Centre

British Library Trust

Open Society Foundation

Founding Libraries

Queensland University of
Technology

The University of Melbourne

The University of Western
Australia



What is Knowledge Unlatched?

- Not-for-profit
- Libraries from around the world collaborate to *share* the costs of making books open access
- CC-BY-NC or CC-BY-NC-ND license
- Front-list titles (new books)
- Immediate upon publication (no embargo)



What is Knowledge Unlatched?



How Does it Work?

- Knowledge Unlatched is helping libraries from around the world to coordinate their monograph purchases
- Libraries can choose to *jointly* offer a **Title Fee** payment to publishers
- In return, publishers make titles selected by the community Open Access



What is a Title Fee?

- The **Title Fee** represents the basic cost of publishing a book
- Payment of the **Title Fee** allows publishers to feel confident that they will break even on each title
- Because the Title Fee is a **fixed amount** as the number of libraries pledging increases, the **cost per library decreases**



Title Fee Examples

Title fee	Participating Libraries	Cost per Library
\$10,000	250	\$40.00
	500	\$20.00
	750	\$13.33
\$15,000	250	\$60.00
	500	\$30.00
	750	\$20.00



The Pilot Collection

- Proof of concept for Knowledge Unlatched
- 28 new books from 13 publishers
- Literature; History; Politics; Media & Communications
- At least 200 libraries from around the world needed to sign up so that the collection can be made OA
- Maximum cost per library: \$1680. This is an average of \$60 per title
- If more libraries signed up, the cost for each library would be less.



Pilot Collection Publishers

Amsterdam University Press

Bloomsbury Academic

Brill

Cambridge University Press

De Gruyter

Duke University Press

Edinburgh University Press

Liverpool University Press

Manchester University Press

Purdue University Press

Rutgers University Press

Temple University Press

University of Michigan Press

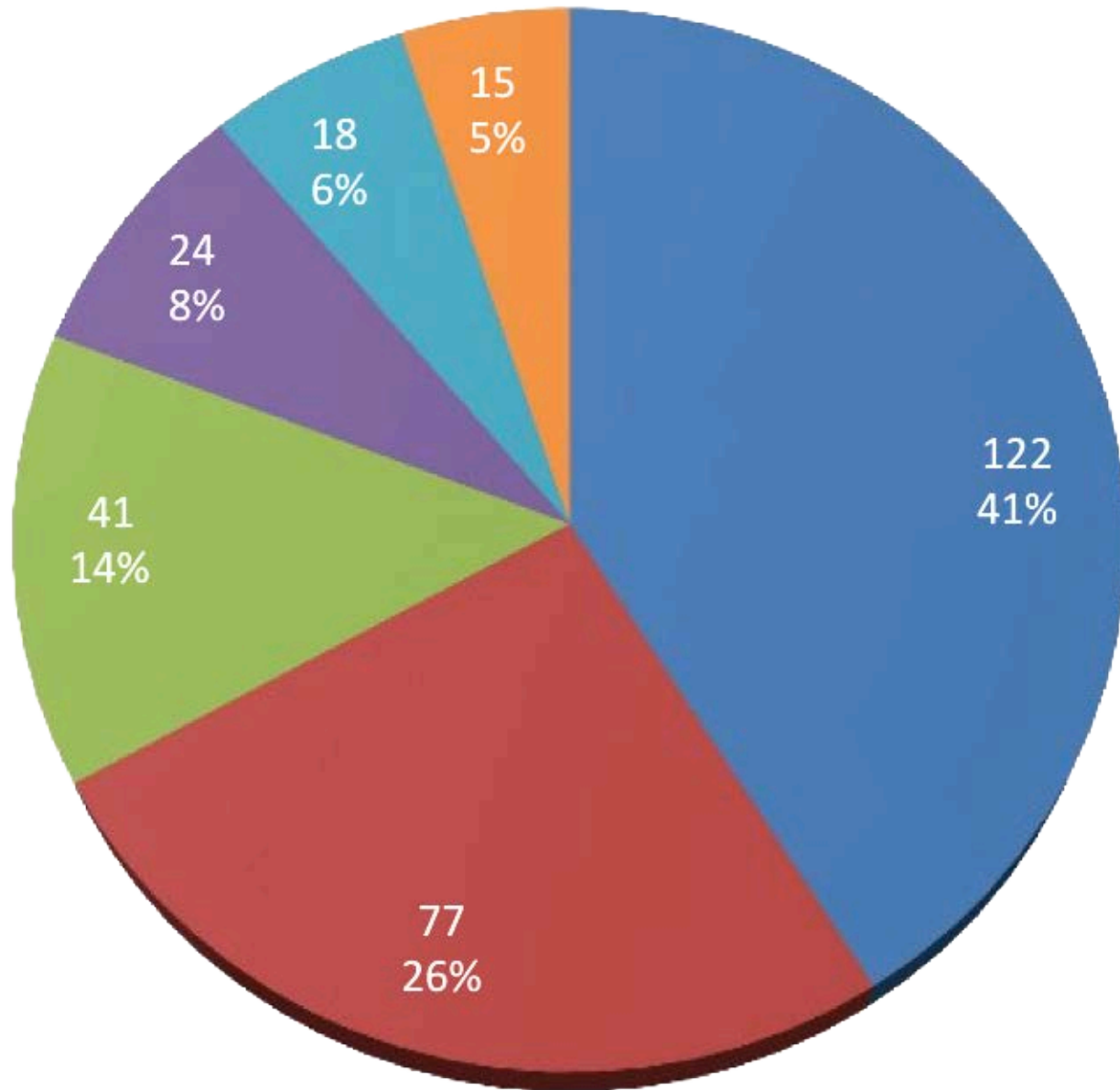




What Happened?

- 297 libraries pledged
- 24 countries
- Collection cost reduced from \$1680 to \$1195 per library
- Per book/per library cost dropped from \$60 to under \$43
- Since pledging closed over 100 libraries have pre-registered for next round



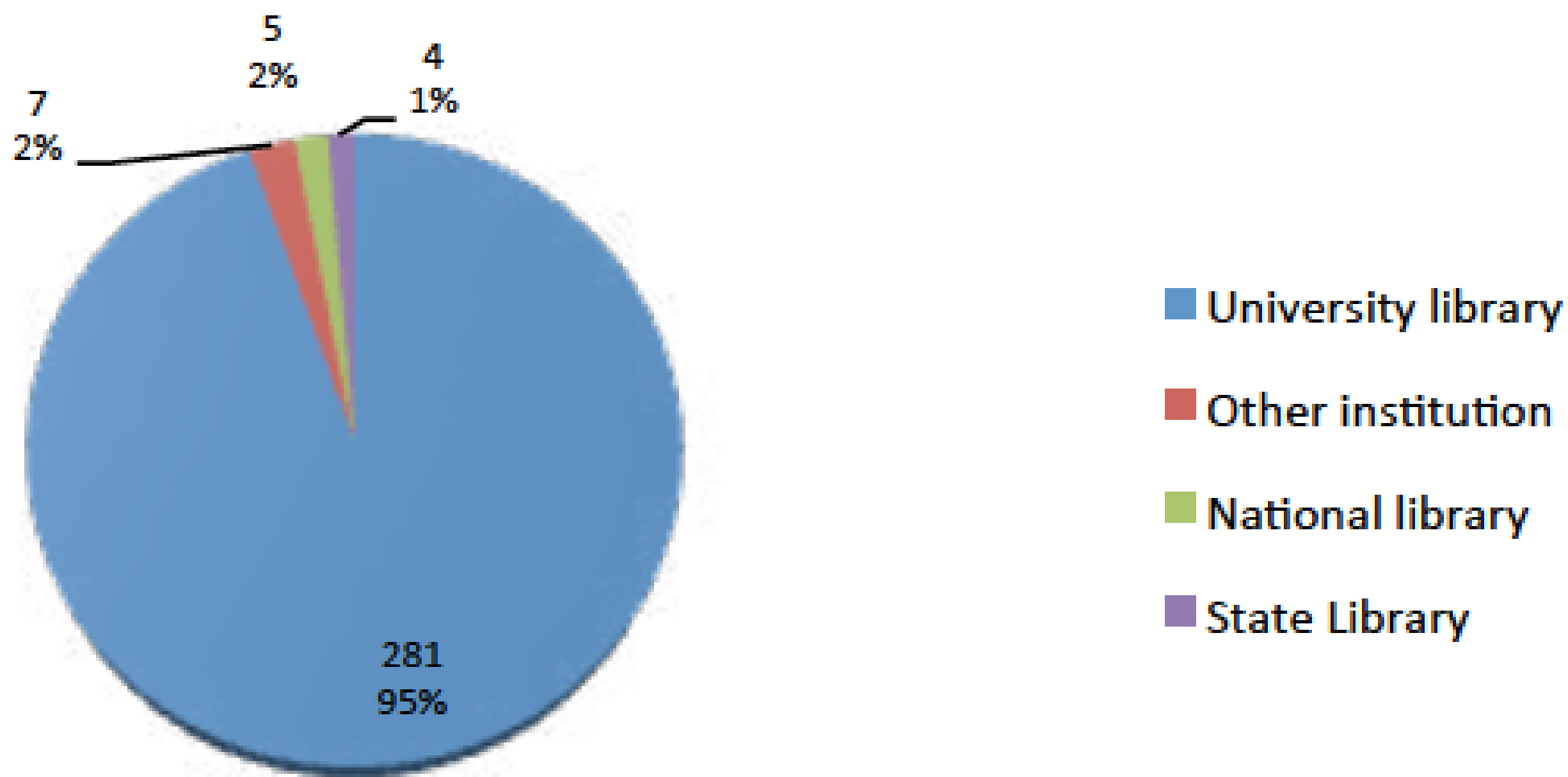


United States
 (122)
 United
 Kingdom (77)
 Other* (41)
 Australia (24)
 Germany (18)
 Canada (15)



















*Countries included in the Other category less than 5% each – with 7 sign ups:
 Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups:
 Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country:
 Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South
 Africa and Turkey.



Type of participating institution



Accessing the Pilot Collection

Fighting for a Living	Erik Jan Zürcher (Editor)	Amsterdam University Press	OA Version Available	 HATHI TRUST	
On Global Citizenship	James Tully	Bloomsbury Academic	OA Version Available	 HATHI TRUST	
China's iGeneration	Matthew D. Johnson, Keith B. Wagner, Tianqui Yu, Luke Vulpiani (Eds.)	Bloomsbury Academic	OA Version Available	 HATHI TRUST	
Human Rights and Democracy	Todd Landman	Bloomsbury Academic	OA Version Available	 HATHI TRUST	
Aging Gracefully in the Renaissance	Cynthia Skenazi	Brill	OA Version Available	 HATHI TRUST	
Verse and Transmutation	Anke Timmermann	Brill	OA Version Available	 HATHI TRUST	
The Myth of Piers Plowman	Lawrence Warner	Cambridge University Press	OA Version Available	 HATHI TRUST	
Governing Failure	Jacqueline Best	Cambridge University Press	OA Version Available	 HATHI TRUST	
Networks and Institutions in Europe	David Schreier	Cambridge University	OA Version	 HATHI TRUST	





[Search](#) | [Browse](#)

[DOABlog](#) | [FAQ](#) | [Support](#) | [For publishers](#) | [Our sponsors](#) | [About](#) | [Contact](#) |

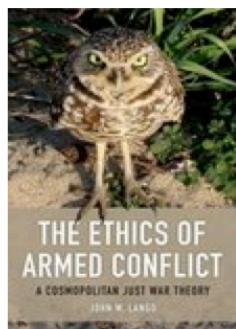
Knowledge Unlatched [Advanced search](#)

Search results: Found **29**

Listing **1 - 10** of **29**

<< page of 3 >>

Sort by



The Ethics of Armed Conflict - A Cosmopolitan Just War Theory

Author: [Lango W. ,John](#)

ISBN: 9780748645756 9780748645763 **Year:** 2014 **Language:** English

Publisher: [Edinburgh University Press](#)

Subject: [Political Science](#)

License:

[Abstract](#) | [Keywords](#) | [Free access](#) | [Buy the book](#) | [Export citation](#) | [SHARE](#)



Oaths and Swearing in Ancient Greece

Authors: [Sommerstein H. ,Alan](#) --- [Torrance C. ,Isabelle](#)

Book Series: Beiträge zur Altertumskunde **ISSN:** 16160452 **ISBN:** 9783110227369 9783110200591 **Year:** 2014 **Pages:** 475 **Language:** English

Narrow your search

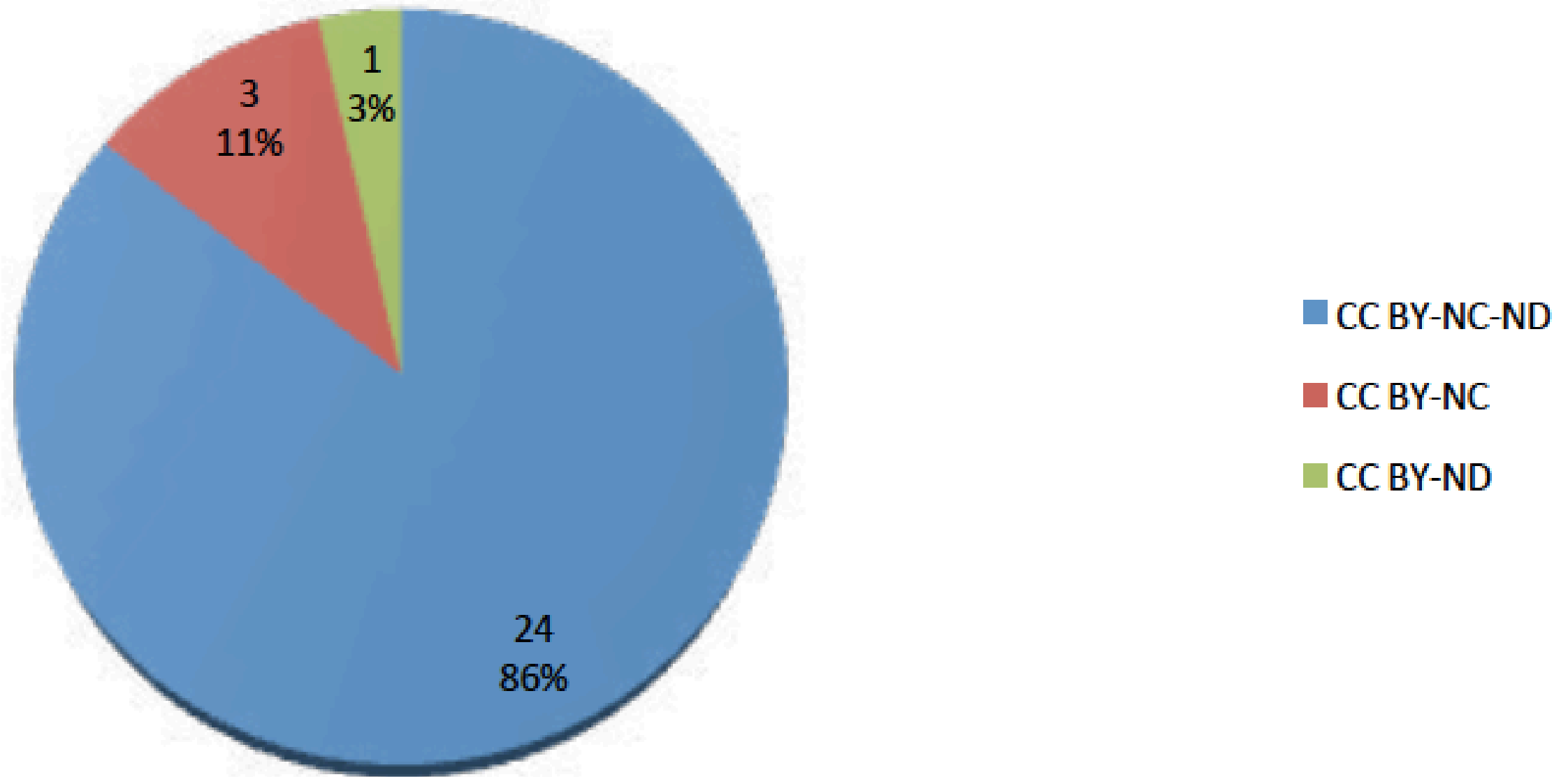
Publisher

- [Duke University Press](#) (4)
- [Bloomsbury Academic](#) (3)
- [Cambridge University Press](#) (3)
- [De Gruyter](#) (3)
- [University of Michigan Press](#) (3)
- [Amsterdam University Press](#) (2)
- [Brill](#) (2)
- [Edinburgh University Press](#) (2)
- [Liverpool University Press](#) (2)
- [Purdue University Press](#) (2)

[More...](#)



Licence Type of Pilot Collection Books



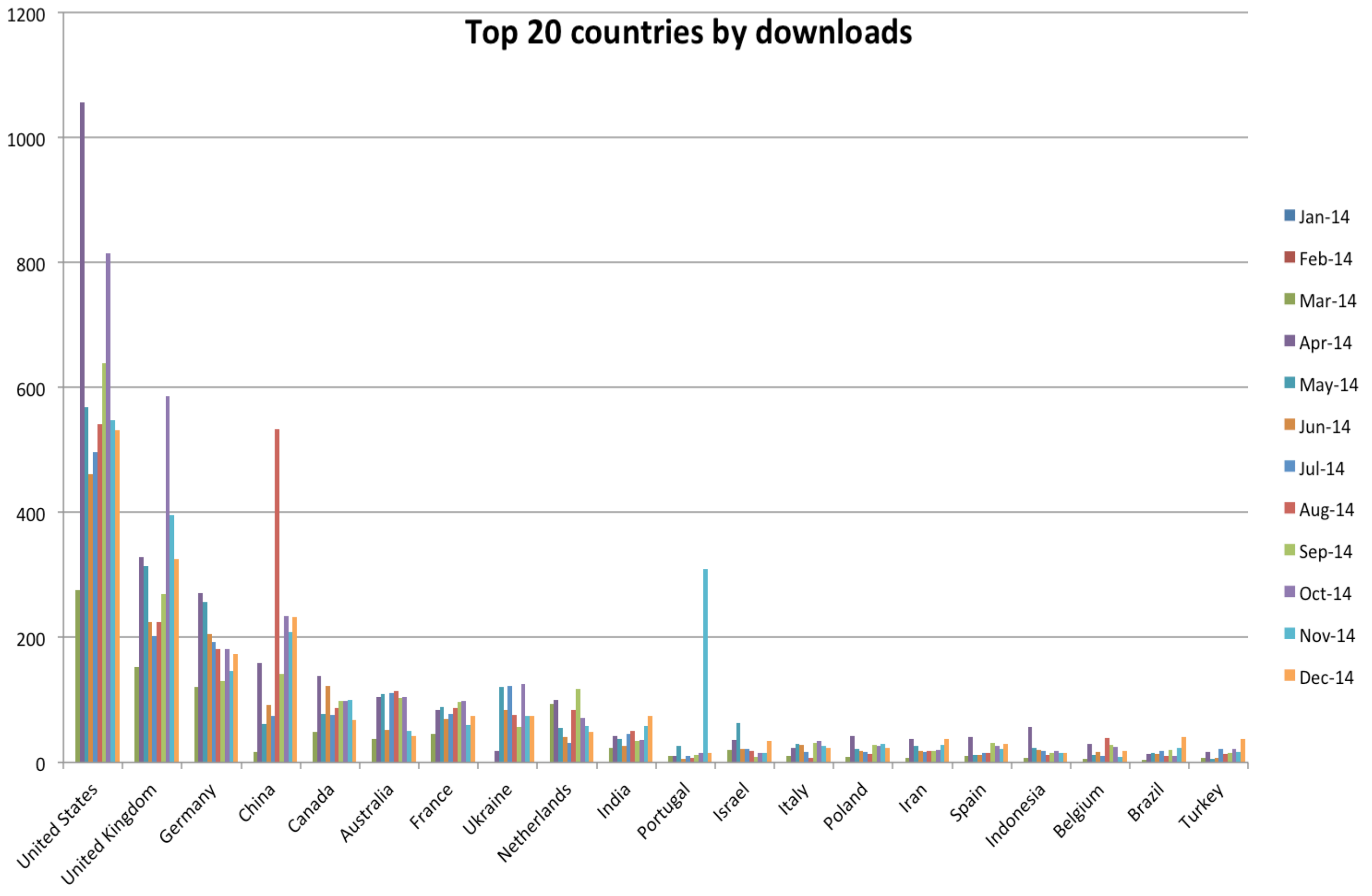
Impact?

Usage Stats from OAPEN:

- Total number of downloads (mid-March – Dec): **23,159**
- Mean average number of total downloads by book: **827**
- Range per book: 176 – 1,822 each



Top 20 countries by downloads



Making Knowledge Unlatched Sustainable

Set-up and Pilot

Grants and library partnerships covered set-up and running costs

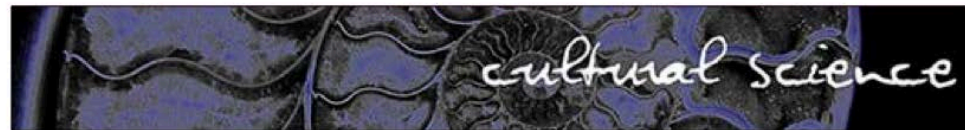
From 2015

Increase the number of publishers and books

KU will take a small cut of Title Fees to cover costs, reducing as volume goes up



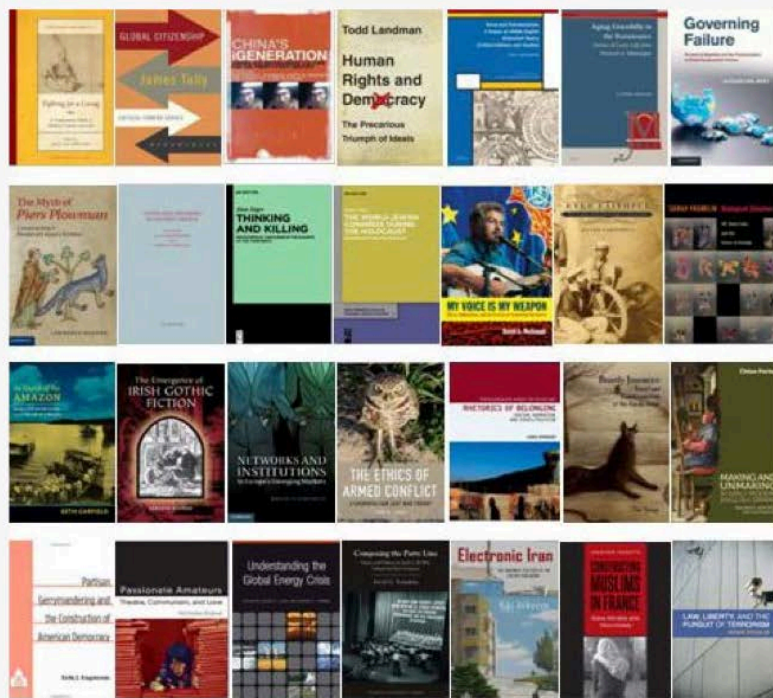
More Information



Knowledge Unlatched:

A Global Library Consortium Model for
Funding Open Access Scholarly Books

Full Report on the Proof of Concept Pilot 2014



Full Pilot Report:
<http://bit.ly/1Cd7sl3>

www.knowledgeunlatched.org

@Kunlatched #KUPilot

